



SCENT EXPERIENCE

Aroma marketing



extreme air products

Fragrance experience

Our sense of smell is our most intense sense. Smell has a direct effect on how we feel and this can be influenced. Scent marketing is being used more and more often and in a variety of situations. A controlled scent experience has a proven effect on the behavior of guests and visitors.

Many companies and organizations engage in marketing to attract consumer attention. Our eyes and ears are especially stimulated with information, whether through billboards, TV commercials, radio jingles or music. But marketing does not immediately think of smell, although smell experience has a major effect on people and is essential for the experience and memory that the customers or visitors will have.

With the Scent Experience it is possible to positively steer the experience and memory of people by means of specially developed scents. Consider, for example, application in the reception of an office building, the lobby of a hotel, a fitness center or retail space. With the right scent you create an experience in which people think back to their visit with a good and pleasant feeling.

The Scent Experience converts liquid fragrance, based on essential oils, into a very fine form of invisible vapor. This vapor can be easily and evenly distributed throughout the room, making the Scent Experience ideal for influencing the fragrance throughout large rooms.

The Scent Experience can be controlled through an app and can stand alone in a room, but it is also possible to connect it to HVAC systems. There is a wide choice of scents, such as lavender or fresh cotton. The desired scent and setting can be chosen for every room and occasion.

The Scent Experience is available in various sizes, which means that it can be used in rooms up to 800 m². Due to the extensive setting options and the various scent options, a completely custom-made scent plan can be worked out with the Scent Experience. Depending on the chosen scent, you can activate people, give them a homely feeling or let them relax.

TECHNICAL SPECIFICATIONS

Mains voltage	230V / 50Hz	Dimensions (mm)	A: 210 x 230 x 62 B: 230 x 300 x 90 G: 260 x 350 x 128
Model	Alpha / Beta / Gamma	Colour	black
Max. consumption	10 / 15 / 20 W	Casing	Aluminium, acrylic
Space advice	A: 70 - 150 m ² B: 150 - 400 m ² G: 400 - 800 m ²	Warranty	1 year
Technique	Atomization	Norm	CE
Operation	Weekly programm		

SCENT EXPERIENCE

AXP extreme air products

Ruysdaelkade 97, 1072 AM, Amsterdam
info@extremeairproducts.nl - +31 20 6464 028
www.extremeairproducts.nl